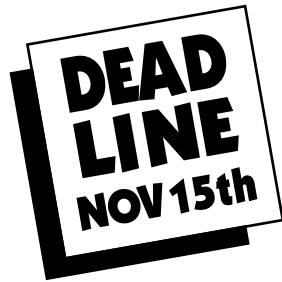


Midwest Art Fairs

Annual Show Guide



**Minnesota
Wisconsin
Illinois, Iowa
South Dakota
North Dakota**

Use this form to list all your show information or enter your show online - click on "list-an-event."

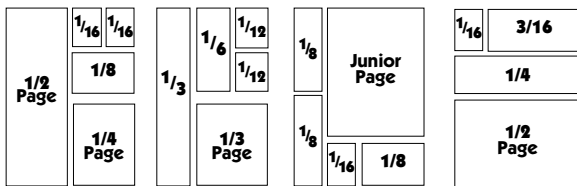
Each event counts as one listing. Cost is **\$25**. If you would like to place a logo, graphic or photo above the listing, send an additional **\$25** for a total of **\$50**.

Graphics: include logos, photos or artwork - mail hardcopy or email electronic documents. We will size the artworks to fit the space.

Promote your event in the largest regional guide for art and craft fairs in the Upper Midwest.

Shows entered online are published immediately. Our next *Annual* print edition, published in February will feature shows through the end of the year.

Midwest Art Fairs subscribers are professional artist and craft exhibitors, promoters, performers, food vendors, suppliers of products and services. **2,500** copies are distributed by direct mail to subscribers and can be purchased at bookstores, art material and craft suppliers, museums and galleries, gift shops, and other retail outlets.



		WIDTH	HEIGHT
Full	\$575	7"	9 1/2"
2/3	\$400	4 9/16"	9 1/2"
Junior	\$350	5 1/8"	7"
1/2 horizontal	\$285	7"	4 5/8"
1/2 vertical	\$285	3 3/8"	9 1/2"
1/3 square	\$225	4 9/16"	4 5/8"
1/3 vertical	\$225	2 3/16"	9 1/2"
1/4 vertical	\$185	3 3/8"	4 5/8"
1/4 horizontal	\$185	7"	2 3/16"
1/6	\$125	2 3/16"	4 5/8"
3/16	\$115	5 1/8"	2 3/16"
1/8 business card	\$100	3 3/8"	2 3/16"
1/8 vertical	\$100	1 9/16"	4 5/8"
1/12	\$75	2 3/16"	2 3/16"
1/16	\$75	1 9/16"	2 3/16"

Contact us to reserve ad space and for assistance composing your ad.

When you place a display ad in *Midwest Art Fairs* your event listings are *free* and you will receive a *free* copy of the print edition.

Design/Graphic Production: \$45 per hour.

Dates of Event _____ to _____
(Send a separate form for each weekend.)

Name of Event _____

Location _____

City/Town _____

Hours _____

Public Admission Price \$ _____ or Free

Deadline for Exhibitor's Entries *(Check one only)*

Deadline date: _____

No deadline *(first come, first served)*

Conditions for Exhibitors *(Check one only)*

OPEN *(no judging or pre-selection)*

Juried *(exhibitors or artwork screened by a panel)*

Restricted - limitations in effect: _____

Media Restrictions for the Event *(Check OPEN if all media allowed)*

The following media restrictions apply: _____

Exhibitor's Entry Fee \$ _____

Number of Exhibitors _____ or First Year

Attendance _____ or First Year

Sponsoring Organization _____
(Please Print or Type)

Contact Person _____

Mailing Address _____

City/State/Zip _____

email _____

Web _____

Phone (_____) _____
Describe Your Event (25 words - continue on reverse side)

MIDWEST ART FAIRS
W9630 Goat Back Rd
Pepin, WI 54759
715-442-2022

info@midwestartfairs.com
www.midwestartfairs.com