Midwest Art Fairs

2013 Annual Issue

Art & Craft Fairs
Festivals & Events

Minnesota
Wisconsin
Illinois, Iowa
South Dakota
North Dakota

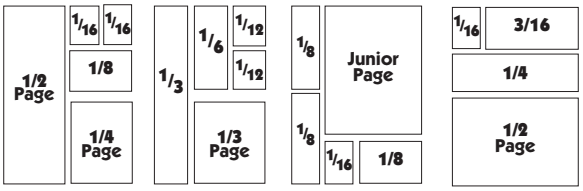
DEAD LINE NOV 15th

The **DEADLINE** for the **2013 Annual Print Edition** (available in February) is **November 15th, 2012**.

Mail this form or enter your event information online now. Each listing is $25. ***To include a logo, graphic or photo*** with the listing, send ***an additional*** $25 for a total of $50.

Mail your hardcopy logos, graphics or photos with this form or email .pdf or .tif files (300 dpi). We will size the artwork to fit the page space.

Midwest Art Fairs subscribers are professional art & craft exhibitors, vendors, performers, suppliers of business products and services. ***Midwest Art Fairs*** is distributed by direct mail subscription and at bookstores, art materials, craft suppliers, galleries, gift shops, and other retail outlets.



		WIDTH	HEIGHT
Full	$575	7"	9 1/2"
2/3	$400	4 9/16"	9 1/2"
Junior	$350	5 1/8"	7"
1/2 horizontal	$285	7"	4 5/8"
1/2 vertical	$285	3 3/8"	9 1/2"
1/3 square	$225	4 9/16"	4 5/8"
1/3 vertical	$225	2 3/16"	9 1/2"
1/4 vertical	$185	3 3/8"	4 5/8"
1/4 horizontal	$185	7"	2 3/16"
1/6	$125	2 3/16"	4 5/8"
3/16	$115	5 1/8"	2 3/16"
1/8 business card	$100	3 3/8"	2 3/16"
1/8 vertical	$100	1 9/16"	4 5/8"
1/12	$75	2 3/16"	2 3/16"
1/16	$75	1 9/16"	2 3/16"

Contact us to reserve display advertising space and for assistance composing your ad.

When you place a display ad in the directory your event will be included free and you will receive a free copy of the directory.

Graphic Design & Production: $45 per hour.

Dates of Event _____ **to** _____
(Send a separate form for each weekend.)

Name of Event_____

Location_____

City/Town_____

Hours _____

Public Admission Price $_____ *or* ☐ Free

Deadline for Exhibitor's Entries *(Check one only)*

☐ Deadline date: _____
☐ No deadline or until full

Conditions for Exhibitors *(Check one only)*
☐ OPEN *(no judging or pre-selection)*
☐ Juried *(exhibitors or artwork screened by a panel)*
☐ Restricted - *limitations in effect:* _____

_____

Media Restrictions for the Event *(Check* OPEN ☐ *if all media allowed)*

☐ *The following media restrictions apply:*_____

_____

_____

Exhibitor's Entry Fee $_____

Number of Exhibitors _____*or* ☐ *First Year*

Attendance _____*or* ☐ *First Year*

Sponsoring Organization_____
(Please Print or Type)

Contact Person _____

Mailing Address _____

City/State/Zip _____

email _____

Web _____

Phone (_____)_____

Describe Your Event (25 words - continue on reverse side)

_____

_____

_____

_____

_____

_____

MIDWEST ART FAIRS PO Box 72 Pepin WI 54759

715-442-2022 info@midwestartfairs.com
715-442-3027 FAX www.midwestartfairs.com