

Midwest Art Fairs

2012 Annual Issue

Art & Craft Fairs
Festivals & Events

Minnesota
Wisconsin
Illinois, Iowa
South Dakota
North Dakota

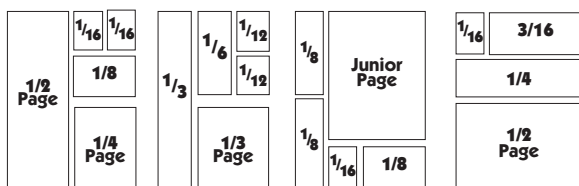
Enter your event online now or use this form. Your event will be published on our website immediately. Shows entered before the deadline will be included in the 2012 print edition.

Our next print edition is published in **February**, and features the complete list of shows for 2012. Fall listings will be repeated in the *Fall & Winter* preview edition in August.

Midwest Art Fairs subscribers are professional art & craft exhibitors, vendors, performers, suppliers of business products and services. 7,500 copies are distributed by direct mail subscription and at bookstores, art materials, craft suppliers, galleries, gift shops, and other retail outlets.

Mail this form or enter your event online now, \$25.00 per event. To include a logo, graphic or photo with the listing, send an additional \$25.00 for a total of \$50.00. Mail your hardcopy logos, graphics or photos with this form or email .pdf, .tif files (300 dpi). We will size the artwork to fit the page space.

DEADLINE for the 2012 Annual (February) print edition is **November 15th, 2011.**



		WIDTH	HEIGHT
Full	\$575	7"	9 1/2"
2/3	\$400	4 9/16"	9 1/2"
Junior	\$350	5 1/8"	7"
1/2 horizontal	\$285	7"	4 5/8"
1/2 vertical	\$285	3 3/8"	9 1/2"
1/3 square	\$225	4 9/16"	4 5/8"
1/3 vertical	\$225	2 3/16"	9 1/2"
1/4 vertical	\$185	3 3/8"	4 5/8"
1/4 horizontal	\$185	7"	2 3/16"
1/6	\$125	2 3/16"	4 5/8"
3/16	\$115	5 1/8"	2 3/16"
1/8 business card	\$100	3 3/8"	2 3/16"
1/8 vertical	\$100	1 9/16"	4 5/8"
1/12	\$75	2 3/16"	2 3/16"
1/16	\$75	1 9/16"	2 3/16"

Contact us to reserve display advertising space and for assistance composing your ad.

When you place a display ad in the directory your event or business service will be included free in the listings and you will receive a free copy of the directory.

Dates of Event _____ to _____
(Send a separate form for each weekend.)

Name of Event _____

Location _____

City/Town _____

Hours _____

Public Admission Price \$ _____ or Free

Deadline for Exhibitor's Entries *(Check one only)*

- Deadline date: _____
- No deadline or until full

Conditions for Exhibitors *(Check one only)*

- OPEN *(no judging or pre-selection)*
- Juried *(exhibitors or artwork screened by a panel)*
- Restricted - *limitations in effect:* _____

Media Restrictions for the Event *(Check OPEN if all media allowed)*

The following media restrictions apply: _____

Exhibitor's Entry Fee \$ _____

Number of Exhibitors _____ or First Year

Attendance _____ or First Year

Sponsoring Organization _____
(Please Print or Type)

Contact Person _____

Mailing Address _____

City/State/Zip _____

email _____

Web _____

Phone (_____) _____
Describe Your Event (25 words - continue on reverse side)

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